



ORDER

Flight Dates **10/17/12-11/06/12**

Contract / Revision **314553 /**

Original Date / Revision
10/11/12 10/11/12

Advertiser **Club for Growth Action**

Agency **Target Enterprises**

Buying Contact

**15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347**

Product
CFGA-Arizona

Agency Com 15%

Billing Contact

**15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:13:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	35	\$44,752.50	\$52,650.00	0.00
November 2012	29	\$37,400.00	\$44,000.00	0.00
Totals	64	\$82,152.50	\$96,650.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	35	\$44,752.50	\$52,650.00
10/29/12	11/06/12	29	\$37,400.00	\$44,000.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	10/17/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWTF--	:30	3	\$800.00	FX	0.00 NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/15/12		10/15/12	10/21/12	--WTF--			2		\$800.00			0.00		
Week: 10/22/12		10/22/12	10/28/12	MTWTF--			3		\$800.00			0.00		
Week: 10/29/12		10/29/12	11/04/12	MTWTF--			3		\$800.00			0.00		
Week: 11/05/12		11/05/12	11/11/12	MT-----			1		\$800.00			0.00		
N 2	KNXV	10/22/12	11/06/12	M-F 10am-11am The View	CM	10am-11am	MTWTF--	:30	3	\$800.00	P-2	0.00 NM	7	\$5,600.00



KNXV

Print Date: 10/11/12

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Contract / Revision **314553** Flight Dates **10/17/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/11/12/ 10/11/12

Order Sep 00:13:00

Advertiser **Club for Growth Action** Product **CFGA-Arizona**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	10/22/12	11/06/12	M-F 10am-11am The View	CM	10am-11am	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					3	\$800.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$800.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$800.00		0.00			
N 3	KNXV	10/17/12	11/06/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	MTWTF--	:30	3	\$750.00	FX	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					2	\$750.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					4	\$750.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$750.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$750.00		0.00			
N 4	KNXV	10/17/12	11/06/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	MTWTF--	:30	3	\$2,000.00	FX	0.00	NM	9	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					2	\$2,000.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					3	\$2,000.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$2,000.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$2,000.00		0.00			
N 5	KNXV	10/17/12	11/06/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTWTF--	:30	3	\$2,200.00	FX	0.00	NM	9	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					2	\$2,200.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					3	\$2,200.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$2,200.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$2,200.00		0.00			
N 6	KNXV	10/17/12	11/06/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTWTF--	:30	3	\$2,200.00	FX	0.00	NM	9	\$19,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					2	\$2,200.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					3	\$2,200.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$2,200.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$2,200.00		0.00			
N 7	KNXV	10/17/12	11/06/12	Nightline Nightline	CM	1035p-1102p	MTWTF--	:30	3	\$750.00	P-1	0.00	NM	9	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					2	\$750.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					3	\$750.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					3	\$750.00		0.00			
Week:		11/05/12	11/11/12	MT-----					1	\$750.00		0.00			
N 8	KNXV	10/22/12	11/06/12	Monday 7-9pm Dancing with the Stars	CM	7pm-9pm	1-----	:30	1	\$6,000.00	P-6	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$6,000.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$6,000.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 64 \$96,650.00